



# OMC GREAT GATHERING

**The 2025 Great Gathering of the  
Outdoor Ministries Connection  
to be held at Lake Junaluska Conference  
and Retreat Center in Lake Junaluska, NC  
on November 9-13**

**Half-Day Sponsorship Opportunity  
for the OMC Great Gathering**



# The 2025 Great Gathering of the Outdoor Ministries Connection

For just the second time in history, a large group of mainline Christian denominations will be coming together for a joint conference. This includes the Methodists, Presbyterians, Lutherans, Episcopalians, the United Church of Christ, the United Church of Canada, and many more. The event is projected to draw 450-650 participants from across the United States and Canada. It will be held on November 9-13 at Lake Junaluska Conference and Retreat Center in Lake Junaluska, NC. This is a rare opportunity for your company or organization to make contacts with an incredible number of camp directors, staff members, and board members.

## Half-Day Sponsorship for the Sunday of the Conference

This is an opportunity for your company to have a major role in the OMC Great Gathering. Your company will be featured prominently leading up to the conference and throughout the event - especially on your sponsored day.

### What is included with a Half-Day Sponsorship?

- Your company/organization's name, logo, and website link will be featured prominently on the conference website, in a pre-conference email, and in the printed schedule at the event.
- During the plenary session on your day, the coffee station at the entrance of the main auditorium will include signage that indicates that it is sponsored by your company or organization. There will also be room on the station tables for your brochures and flyers.
- On the sponsored day, your company's name and logo will appear in an announcement slideshow as participants enter the plenary gathering. The slide will say, "We would like to thank <your company> for their sponsorship of this conference day."
- During the plenary session, your company or organization will have the option of setting up a booth in the back of the main auditorium in order to connect with participants before and after the session.
- During your sponsored day (or at another time during the conference week), your company or organization will have the opportunity to lead a workshop session for the conference participants.
- The evening snack on your day will include signage that indicates it is sponsored by your company or organization. There will also be room on the tables for your brochures and giveaways.
- On the Wednesday of the event (November 12), there will be an exhibit hall with 86 booths. There are three sizes of booths - Standard (8' x 6'), Deluxe (10' x 6'), and End Cap (12' x 6'). The price of a Standard Booth (\$2,000) is included with a Half-Day Sponsorship. All Day Sponsors receive first pick as to their booth location.

As a Day Sponsor, you also get to choose one special opportunity from the list below:

- Before the speaker during the plenary session, your company can present a video to the entire conference (up to three minutes in length). **OR**
- Half-Day Sponsors can upgrade their Standard Booth in the exhibit hall (8' x 6') to an Deluxe Booth (10' x 6').

### What is the price for a Day Sponsorship?

For a limited time, the cost for a Half-Day Sponsorship (for the Sunday of the conference) has been reduced to just \$6,000. If you are a 2025 Business Member of one of the Outdoor Ministry Associations in the Outdoor Ministries Connection, you receive a 10% discount on the purchase price.

### How do I become a Day Sponsor?

Please contact us at [exhibitors@omcgreatgathering.org](mailto:exhibitors@omcgreatgathering.org) if you are interested in Day Sponsorship (or have any questions). A deposit of \$2,000 towards the total amount will be required to hold your spot.

**Thank you for your support of our camp and retreat ministries!**



**The Great Gathering of the Outdoor Ministries Connection is sponsored by**

